



## CIVHC.org Privacy Policy

Effective Date: September 1, 2017

The Center for Improving Value in Health Care (CIVHC) understands the importance of protecting your privacy on the Internet. That is why we believe it is important to let you know how we use information collected through our website. This Privacy Policy governs the collection, use, disclosure and protection of personally identifiable information that you may share with us in interactions with our website. By using this website, you agree to abide by our Terms of Use and accept and acknowledge this Privacy Policy.

### **Collection and Use of Personally Identifiable Information**

The type of information that we receive or collect from you depends on what you do while using [www.civhc.org](http://www.civhc.org) (the “Site”). We collect personally identifiable information (PII) that you provide to us when filling out online forms, sending us an email, submitting a comment, question or request for information.

We may also collect other information when you visit the Site, such as your computer’s Internet Protocol (“IP”) address, information regarding your browser and operating system, the date and time of your visit, and data based on your use of the Site. We collect this information to maintain and enhance the performance and services of the Site.

CIVHC does not sell, rent, loan, trade, or lease any PII collected through the Site. All personally identifiable information is used solely by CIVHC, its partners that assist CIVHC in developing, operating and maintaining the Site, and as you direct us. CIVHC requires that its partners who assist in developing, operating and maintaining the Site meet the same standards of data protection and privacy.

### **Use of Cookies**

We may use cookies and other embedded technologies on the Site to collect information about how you use the website and to track your logged in status (for portions of the Site that may require you to create and log in to an account). A cookie is a small, unique text file that can be sent to your computer when you visit a website. You can set your browser to reject cookies or to notify you when a website tries to put a cookie on your computer. But, rejecting cookies may affect your ability to use all the features of the Site.

### **Security**

We take industry-standard, reasonable precautions to protect the personally identifiable information we collect, including the use of administrative, technical and physical safeguards and require that our partner organizations to do the same.

## **External Links to Third Party Websites**

The Site may contain links or references to other parties' websites. We are not responsible for the privacy policies or other practices of any such outside sites and expressly disclaim any and all liability related to such sites. We encourage you to consider this before deciding to visit such outside sites and to read the privacy policies and terms of use for such sites.

## **Notice to Parents – Compliance with the Children's Online Privacy Protection Act (COPPA)**

CIVHC does not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to register an account on our website. If you are under 13, please do not attempt to register for an account on our website or send any information about yourself to us, including your name, address, telephone number or email address. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under age 13, please contact us using the information below.

## **Privacy Policy Changes**

We reserve the right, at our discretion and without notice, to modify this Privacy Policy at any time. Notice of any changes to this Privacy Policy will be posted on this website as well as the CIVHC home page and other places CIVHC deems appropriate so that our users are always aware of what personally identifiable information we collect, how we use it, and under what circumstances, if any, we disclose it.

## **Contact Information**

Please direct any questions or comments regarding this Privacy Policy to CIVHC using the following contact information:

Postal Address: CIVHC, 950 S. Cherry Street, Suite 208, Denver, Colorado 80246

Email: [info@civhc.org](mailto:info@civhc.org)

Telephone: (720) 583-2095

Fax: (720) 549-9189