Ever wonder **where people in your community go for services** and how much of the **market you’re capturing**? Curious as to **whether you should expand your services**, but aren’t sure if it will be worth the investment?

The Colorado All Payer Claims Database (CO APCD) **OUTMIGRATION REPORT** can help you understand patient patterns of care, informing long-term strategies to increase access to care for your community.

**Your patient population**

- Hip replacement
- Ankle X-ray
- Blood test

**Procedures & volume**

**Where patients go for care**

- **Your Facility**
- **Facility A**, 10 miles away
- **Facility B**, 100 miles away

**Identify where patients in your community are going for both inpatient and outpatient services**

**Benchmark your allowed (paid) amounts compared to your peers**

- **Facility A**: $89
- **Your Facility**: $117
- **Facility B**: $141

**Understand what portion of the market is being captured for different services**

Melissa Memorial Hospital in Holyoke, Colorado used the Outmigration Report to understand where patients in their community were going for care outside their area and for what services. The CO APCD data helped them realize that patients in their community needed increased access to Orthopedics, Chemotherapy and eye services. As a result, MMH implemented a robust orthopedic program that tripled their total surgical volume, and added an optometry clinic with an optical retail store that provided access to 1500 visits in 2017 alone. As a result of this data, MMH is also in the process of implementing chemotherapy services for their community.

**Contact us to schedule a demo today!**

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